

Downtown Madison Retail Mix

Type of Good	Number	Percent
Restaurants	22	13%
Gift/Specialty Items	18	11%
Antiques	14	9%
Beauty	12	7%
Auto Related	10	6%
Art Gallery/Framing	7	4%
Grocery/Food Mart	7	4%
Home Improvement Services/Supplies	7	4%
Apparel	5	3%
Hotel/Inn	5	3%
Photographer	5	3%
Bar/Nightclub	4	2%
Used Merchandise	4	2%
Appliance Sales/Repair	3	2%
Jewelry	3	2%
Laundry/Dry Cleaners	3	2%
Office Supplies/Services	3	2%
Package Store	3	2%
Bookstore	2	1%
Children's Clothing/Toys	2	1%
Florist	2	1%
General Merchandise	2	1%
Home Furnishings/Goods	2	1%
Music Store	2	1%
Pet/Pet Supplies	2	1%
Sporting Goods/Gear	2	1%
Catering	1	1%
Clock Repair	1	1%
Computer Sales/Service	1	1%
Fabric	1	1%
Funeral Goods	1	1%
Garden Supplies	1	1%
Ice Cream	1	1%
Movie Theater	1	1%
Pharmacy	1	1%
Shoes	1	1%
Fresh Produce	1	1%
Tanning/T-Shirts	1	1%
Video Rental	1	1%
Total	164	100%